





"YOU CAN'T TRANSFORM SOMETHING YOU DON'T UNDERSTAND"

Customer intimacy as a foundation for a digital transformation with focus



"THE SMART PORT MATURITY MODEL SERVED AS A GREAT FRAMEWORK FOR ANALYSIS AND THINKING PROCESSES"





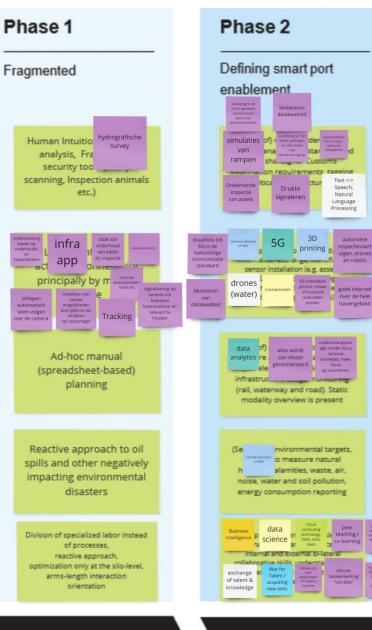
Safety & Security

Port Operations

Synchromodality

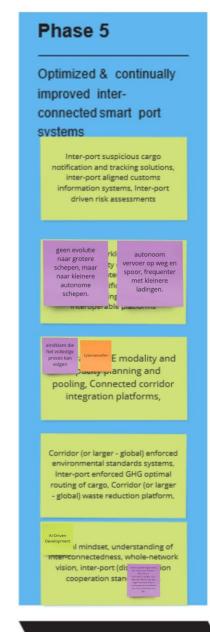
Energy & Environment

Capability









Silo focused

Integration focused

Supply-chain focused

Port-wide focused

Inter-port focused



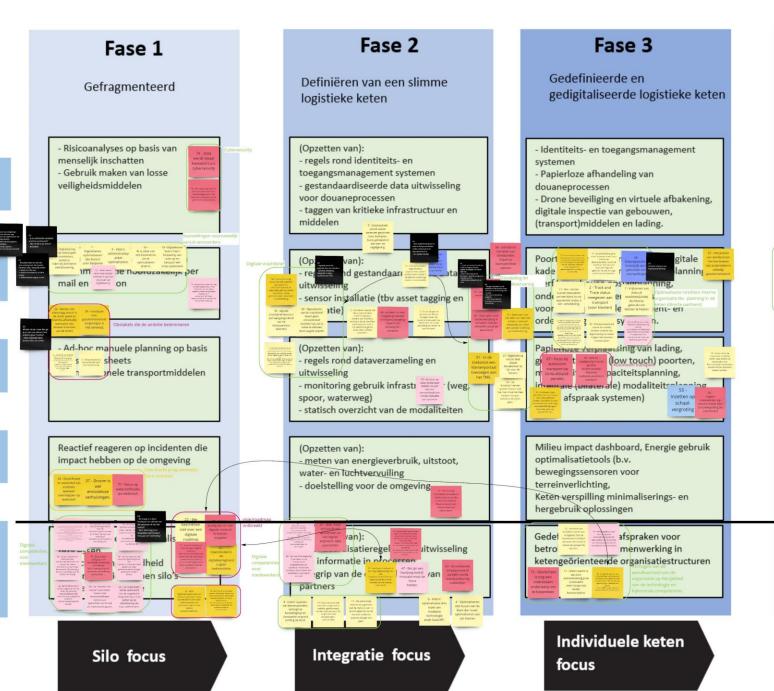
Veiligheid & Beveiliging

Operationele logistiek

Synchromodaliteit

Energie & Omgeving

Menselijke competenties & technische randvoorwaarden



Fase 4

Geoptimaliseerde, continu verbeterende intergeconnecteerde logistieke keten

- Ketengerichte verdachte lading opsporing en signalering oplossingen
- Integrale keten afstemming douane informatie systemen
- Keten gedreven risico-analyses

tenbrede werkdruk balancering,
engerichte lege container/middelen

tegrale ketenbrede vertrek en komstinformatie en ketenbrede data uitwisseling.

- Integrale E2E modaliteit en capaciteitsplanning en -deling
- Gekoppelde corridor integratie platformen
- Gebruikmaking van ketenbrede (of zelfs wereldwijde) afgesproken millieu standaarden
- Ketenbrede optimale routering van lading obv broeikasgassen.
- Ketenbrede afspraken voor afvalreductie.

Intergeconnecteerde mindset (keten), visie gericht op de gehele keten, ketenintegrale samenwerking en (werk-)afspraken.

> Intergeconnecteerd keten focus





STRENGHTS

Recognizable - wide range of stakeholders

Generic

Foundation for a roadmap

IMPROVEMENTS

Measure progress (periodic survey)

Benchmarking within the community and beyond



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